

ESTTA Tracking number: **ESTTA398499**

Filing date: **03/16/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197038
Party	Defendant Sonja Taylor
Correspondence Address	SONJA TAYLOR CHEROKEE ARABIANS 80515 ELLIOTT RD BUSH, LA 70431 UNITED STATES sonja@cherokeearabians.com
Submission	Other Motions/Papers
Filer's Name	Sonja Taylor
Filer's e-mail	sonja@cherokeearabians.com
Signature	/Sonja Taylor/
Date	03/16/2011
Attachments	TRADEMARK Initial Disclosures.pdf (3 pages)(275202 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Trademark Application Serial No.: 77663620

For the Mark: **CHEROKEE ARABIANS**

Published in the Official Gazette on: June 22, 2010

**CHEROKEE NATION, a federally
recognized Indian tribe, and CHEROKEE
ENTERTAINMENT, LLC**

Oposers,

v.

Opposition No. 91197038

Sonja Taylor,

Applicant.

INITIAL DISCLOSURES

Pursuant to the board's schedule and rule 26(a)(1) s the Applicant provides the following disclosures:

A. Names of parties with discoverable information:

- a. Sonja Taylor, owner of the CHEROKEE ARABIANS business and related mark.

80515 Elliott Rd

Bush LA 70431

985-502-0097

- b. RegisterNames.com Inc.

PO Box 821066

Vancouver, WA 98682-0024

c. The Pyramid Society

4067 Ironworks Parkway, Suite 2

Lexington, Kentucky 40511

d. Equine.com

22601 N 19th Ave

Suite 208

Phoenix, AZ 85027

B. A description of documents by party include:

a. Documents in possession of Sonja Taylor:

- i. Cherokee Arabians business files including (customers, suppliers, vendors, etc.)
- ii. Banking and financial documents
- iii. Photographs, videos, and other marketing materials
- iv. Other electronic and paper files related to the business

b. Documents in possession of RegisterNames.com:

- i. Electronic files for the Cherokee Arabians website
- ii. Emails related to Cherokee Arabians

c. Documents in possession of The Pyramid Society:

- i. Electronic files for the Cherokee Arabians website
- ii. Emails related to Cherokee Arabians

d. Documents in possession of Equine.com:

- i. Electronic files for the Cherokee Arabians website

ii. Emails related to Cherokee Arabians

C. No information regarding damages is known at this time.

D. No insurance agreements exist which is applicable to this proceeding.

Respectfully submitted this 16th day of March, 2011.

SONJA TAYLOR
CHEROKEE ARABIANS
80515 ELLIOTT RD
BUSH, LA 70431
UNITED STATES

CERTIFICATE OF TRANSMISSION

I HEREBY CERTIFY THAT THIS CORRESPONDANCE IS BEING ELECTRONICALLY TRANSMITTED VIA ESTTA TO THE U.S. PATENT AND TRADEMARK OFFICE ON THIS 16TH DAY OF MARCH, 2011.

CERTIFICATE OF SERVICE

I HEREBY CERTIFY THAT A TRUE AND CORRECT COPY OF THE **FORGOING ANSWER TO OPPOSITION** WAS SENT ON THIS 12TH DAY OF JANUARY, 2011 BY U.S. MAIL, FIRST-CLASS, WITH PROPER POSTAGE PAID TO:

ANTHONY J JORGENSON
HALL ESTILL HARDWICK GABLE GOLDEN & NELSON PC
320 S BOSTON AVE, STE 200
TULSA, OK 74103
UNITED STATES
